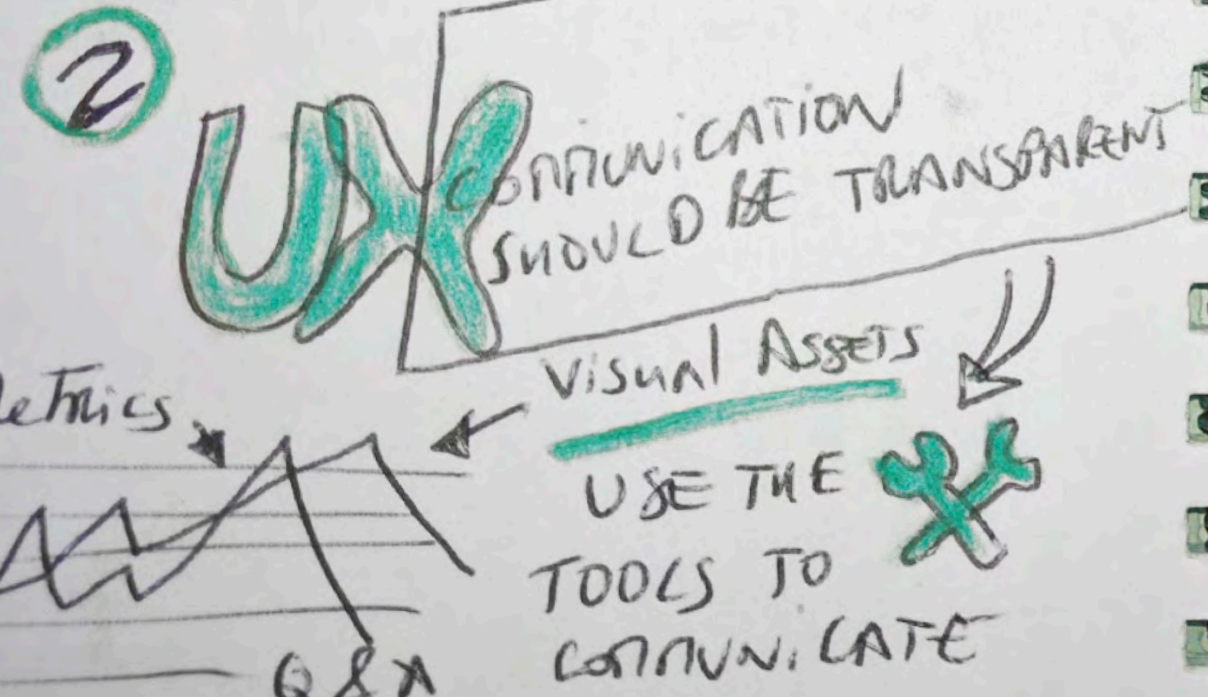
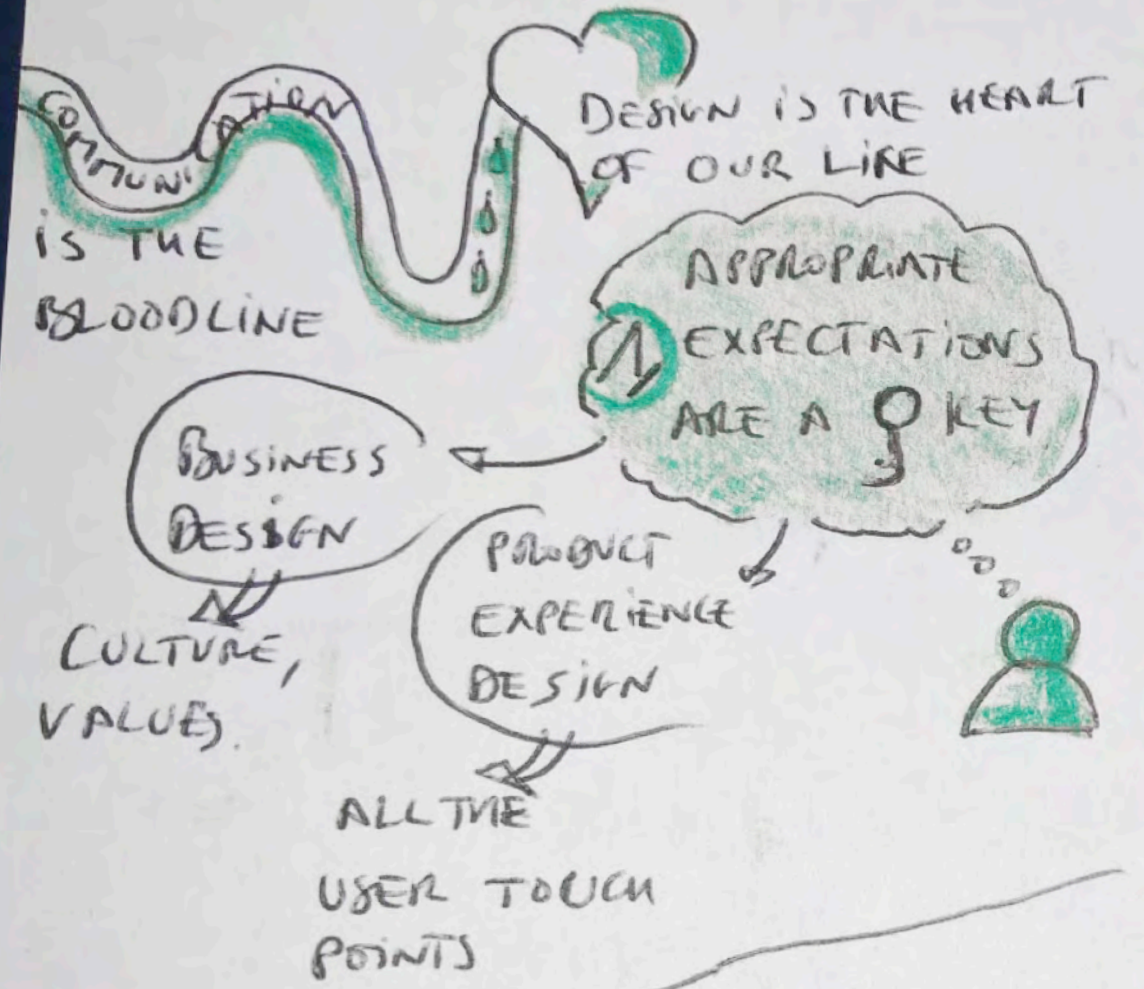
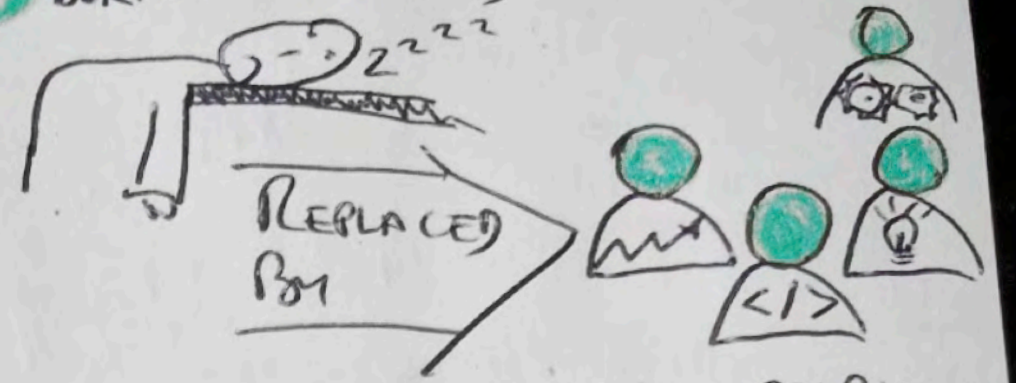




**DCASTRO** **In**  
 SHARING MY EXPERIENCE  
 FROM [www.sumologic.com](http://www.sumologic.com)  
 WALMART, SEPORA  
 LG...



**3** DISRUPT BORING MEETINGS



INVITE PEOPLE FROM DIFFERENT FIELDS



CHECK-IN'S SESSIONS FOR EVERYONE!

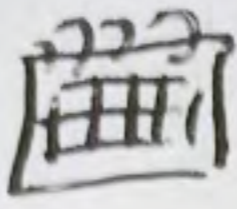
WILL KEEP YOU IN SYNC 30m

SMART SESSIONS FOR DESIGNERS 4 ONCE A WEEK


Let people know ???

SHOW + TELL

MAKE DESIGNERS SHINE

The Story: 3 DAYS 


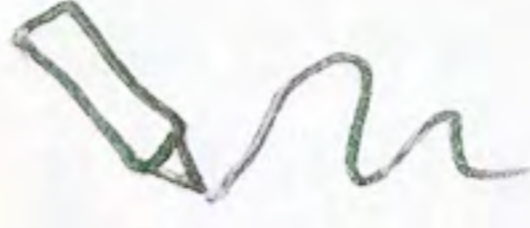

"STEAKHOLDERS ONLY NEED TO BE IN THE MEETINGS & SHOW 'N TELL SESSIONS"

SHOW THE PROCESS 



UX PALOOZA DAILY STRUCTURE

DAY 1 GOALS  DELIVERABLES? 

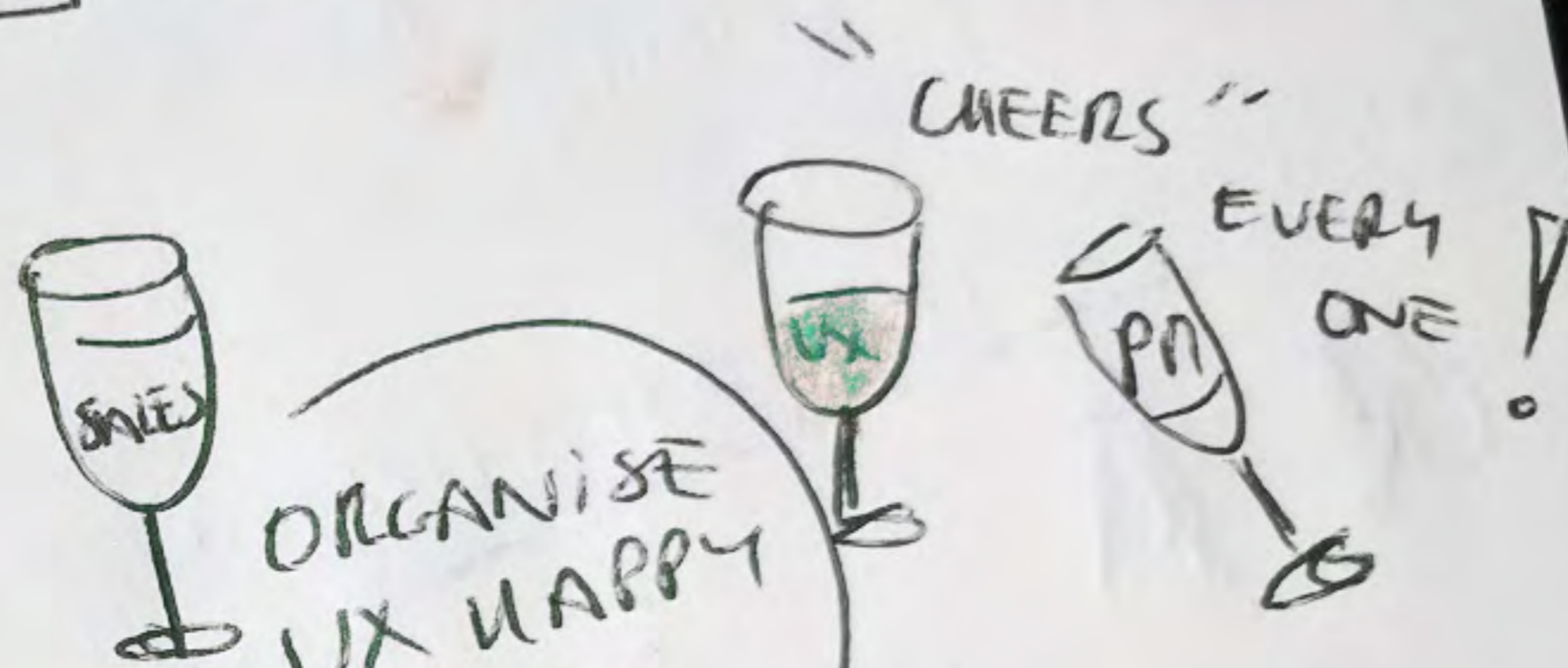
DAY 2 GO ITW  DESIGN  BREAK/POKE 

DAY 3 ...

CREATE A CHECKLIST!

- DEFINE PROMPTS!
- NOTIFY FACULTIES
- SCHEDULE INVITES...
- PLAN A BREAK TO POKE!

even the obvious



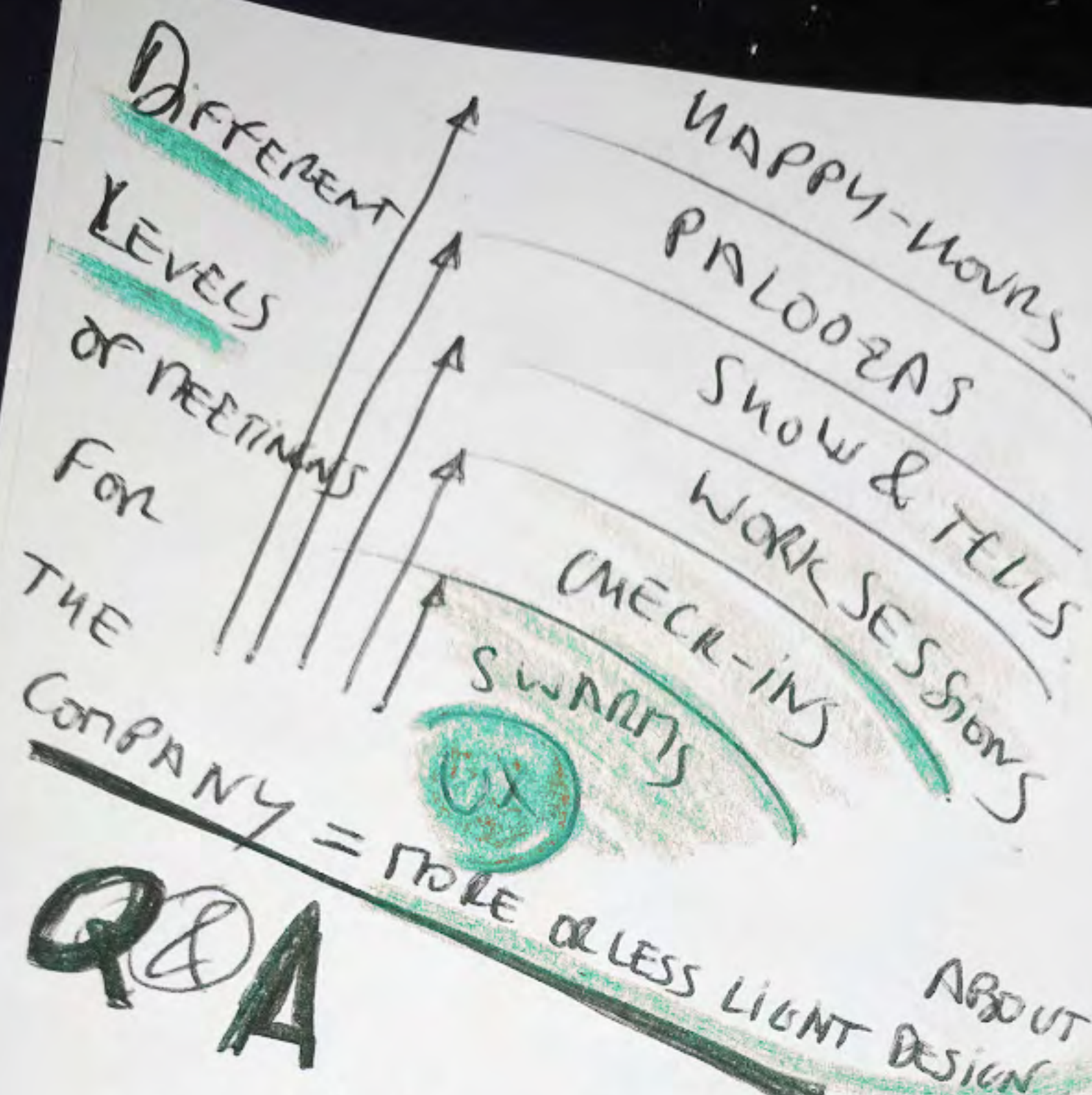
Video clip on "user testing is awesome"



Bring



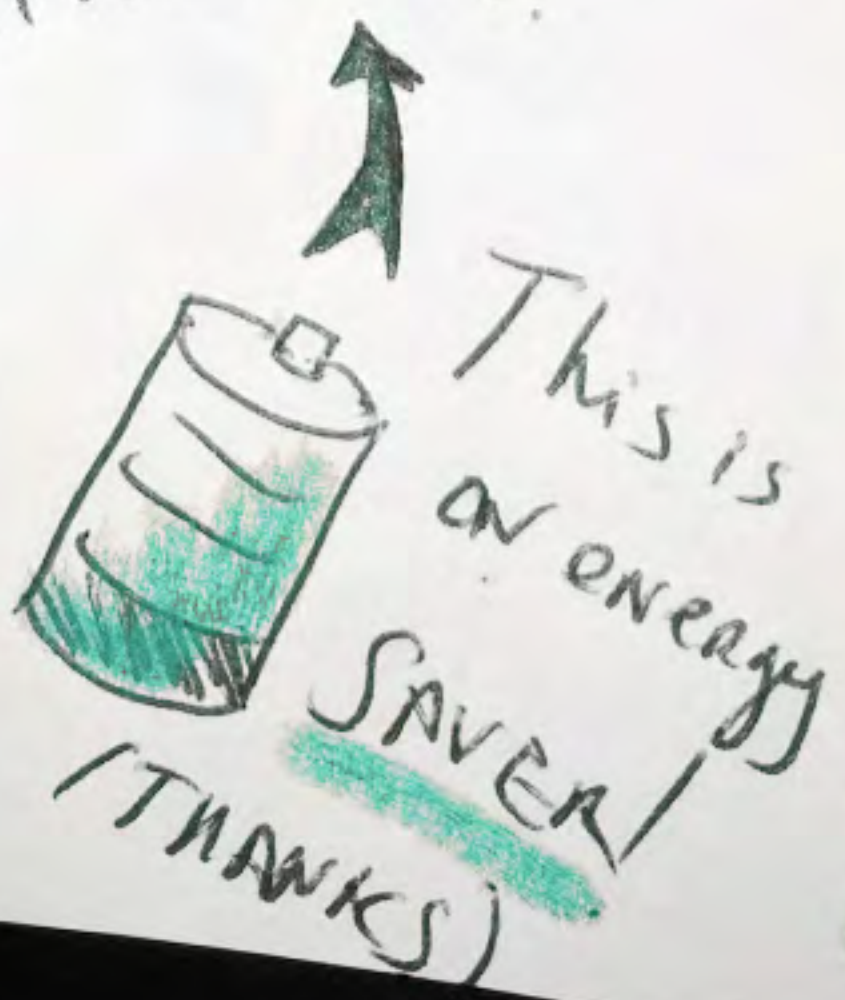
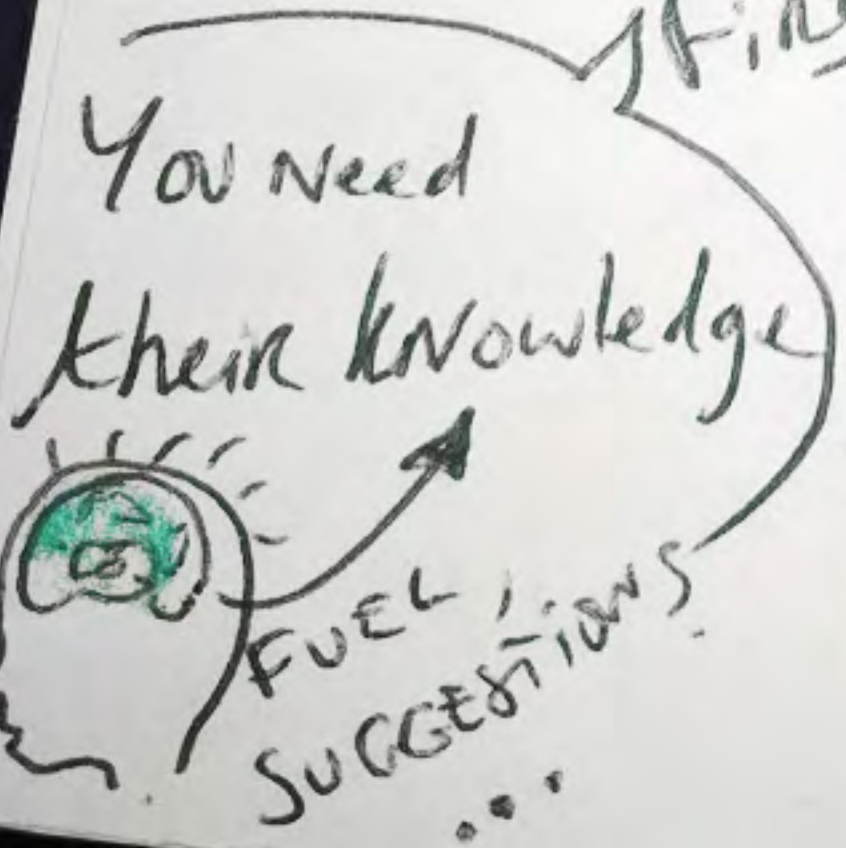
WHEN UX BECOMES A TEAM BUILDING TOOL AROUND THE PRODUCT!!!



Q & A

♡♡ "USE PEOPLE SPECIALTIES  
TO DOCUMENT THE PROJECT  
USE THEM... DON'T TRY TO  
CONVINCE THEM SO MUCH

FIRST... " ♡



M  
2016  
@NANAPARCI